

## Fundraising Consultant Brief – June 2025

### Overview

Cancer52 is the voice of over 110 member charities which support people with rare and less common cancers. Our charitable objective is to promote and protect the health of people with rare and less common cancers:

- (a) Promoting understanding, awareness and research about rare and less common cancers
- (b) acting as a collective voice and advocating for the needs of individuals affected by a rare or less common cancer
- (c) supporting not-for-profit organisations in the field of rare and less common cancers.

We have received a grant from the National Lottery Community Fund (2024-26) to achieve the following:

- Increased policy presence within the rare and less common cancer community.
- Reducing healthcare inequalities within the rare and less common cancer community.
- Increased engagement with Cancer52 membership to promote improved diagnosis, treatment and support for those affected by rare and less common cancer.

**Cancer52 is now seeking additional fundraising opportunities beyond The National Lottery Community Fund and in line with an organisational strategy which will guide our activities and goals from 2026 to 2029. We are looking for an experienced fundraising consultant to support this process, working in close collaboration with the CEO, Operations Consultant and the wider team.**

### Timeline

Initially one day per month for a minimum of 18 months, from July 2025 onwards. There may be scope to increase this depending on success rates and the funding opportunities available.

### Budget

Cancer52 has an initial budget of up to £800 per month for this work, inclusive of VAT, dependent on experience. Reasonable expenses will be paid and any increase in the working schedule will be reimbursed accordingly.

### Objectives

We want to ensure Cancer52 is a sustainable organisation beyond The National Lottery Community Fund, which comes to an end in December 2026. In line with the organisational strategy, we want to build on the annual activities and objectives and develop a fundraising programme to secure multi-year grants and help to diversify our income streams.

 [info@cancer52.org.uk](mailto:info@cancer52.org.uk) 0203 355 1989 @Cancer52org**cancer52.org.uk**

Cancer52 is registered as a charity in England and Wales (1174569)  
and a company limited by guarantee in England and Wales (07994413)

Registered office:  
Cancer52, 124 City Road, London, EC1V 2NX

We would like a Fundraising Consultant to:

- provide ongoing high-level fundraising, leadership, guidance and support to Cancer52
- identify suitable Trusts for Cancer52, developing and analysing the Cancer52 pipeline and working with the CEO and the Operations Consultant
- support Cancer52 with engaging trusts in a conversation, building relationships, and enabling funders to buy into the organisational vision
- support with the bid writing for any applications.
- serve as the fundraising expert for Cancer52, providing strategic counsel to the CEO and the wider team, as required.

In the first instance the immediate need, post strategy, would be to seek to attract alternative funding sources, and build out fundraising from there.

Within this process, you will need to bring the benefits of Cancer52's work to life and demonstrate the positive impact on patients with rare and less common cancers.

We invite you to submit a proposal outlining:

- your proposed approach;
- your fundraising experience and successes;
- the tools and techniques you would use;
- a breakdown of costs;
- case studies and examples of similar projects you have been involved in;
- how you would add value to our fundraising while working collaboratively with our team.

We would welcome additional ideas with regards to fundraising opportunities for Cancer52.

### Proposed Timeframes

Deadline for submissions: Thursday 12<sup>th</sup> June at 5pm to be sent to [Ambika.Chadda@cancer52.org.uk](mailto:Ambika.Chadda@cancer52.org.uk)

Interviews and appointment: Monday 16<sup>th</sup> – Wednesday 25<sup>th</sup> June (at a mutually convenient time)

Appointment would be made by end June, with a view to the Consultant attending Cancer52's in-person strategy day on Wednesday 9<sup>th</sup> July in central London

### Further information

Please contact Chris Walden, Chief Executive, Cancer52, for additional information or an informal conversation on [chris.walden@cancer52.org.uk](mailto:chris.walden@cancer52.org.uk)